MARTABA DEVELOPMENT RESOURCE FOUNDATION

Executive Training Program on Public Policy Design and Analysis for Impact for Development Professionals

Introduction

In an era where governance, evidence-based policymaking, and development impact are under close global scrutiny, the ability to design, analyze, and evaluate effective public policies has become an essential skill for professionals in the development and public sectors.

This Executive Training on Public Policy Design and Analysis for Impact, organized by Martaba Development Resource Foundation (MDRF), provides a comprehensive learning platform for development practitioners, government officials, researchers, and policy experts to deepen their understanding of policy formulation, analytical tools, and impact-oriented design.

Over an intensive 5-day learning experience, participants will explore innovative methodologies in policy development, systems thinking, and evaluation techniques used by international institutions such as the World Bank, UNDP, GIZ, and the African Development Bank. The training emphasizes contextual relevance to Nigeria and Africa's development priorities, ensuring participants acquire practical skills that enhance real-world problem-solving and institutional performance.

This training is especially suited to professionals working within or aspiring to work within the development sector, research organizations, public institutions, and donor-funded projects, where influencing public policy and governance are critical to success.

Course Objectives

By the end of this training program, participants will be able to:

i. Understand the fundamental concepts, frameworks, and stages of public policy design and analysis.

ii. Apply analytical tools for evidence-based policy formulation and evaluation.
iii. Translate development challenges into actionable and measurable policy options.
iv. Strengthen institutional capacity for inclusive, transparent, and participatory policy processes.
v. Design policy impact measurement frameworks aligned with SDGs and national development goals.
vi. Enhance collaboration between government, civil society, and private sector stakeholders in policy design and implementation.

Who Should Attend?
This training program is ideal for:

i. Senior and mid-level public sector officials involved in policy formulation, implementation, and review.
ii. Development practitioners and programme managers from NGOs, INGOs, and donor-funded projects.
iii. Policy analysts, researchers, and consultants working on governance, social protection, education, or economic reform.
iv. Academics and postgraduate students seeking applied skills in policy design and impact analysis.
v. Legislative and local government officers engaged in public sector decision-making and strategic planning.

Course Content

1: Foundations of Public Policy Design

i. Understanding Policy Concepts, Models, and Frameworks
ii. Policy Cycles and Stakeholder Analysis
iii. Institutional Roles and Power Mapping in Policy Processes
iv. Case Study: Policy Frameworks in Nigeria's National Development Plans

Value Proposition: Gain clarity on how policies evolve, who drives them, and how institutional dynamics shape implementation outcomes.

2: Evidence-Based Policymaking and Data Analysis

i. Role of Data and Research in Policy Design
ii. Policy Problem Definition and Diagnostic Tools
iii. Quantitative and Qualitative Policy Analysis Techniques
iv. Tools: Problem Tree, CBA (Cost-Benefit Analysis), and Theory of Change

Value Proposition: Learn how to use data and analytical frameworks to create policies that are measurable, evidence-driven, and impactful.

3: Designing Policies for Impact

i. From Policy Goals to Impact Pathways
ii. Integrating Gender and Social Inclusion (GSI) into Policy Design
iii. Aligning Policies with SDGs and National Development Priorities
iv. Group Work: Drafting a Policy Design Framework

Value Proposition: Develop actionable policy designs that integrate inclusivity and sustainability, ensuring no one is left behind.

4: Policy Implementation, Monitoring, and Evaluation

i. Managing Policy Implementation: Challenges and Solutions
ii. Designing Monitoring and Evaluation (M&E) Systems for Policy Impact
iii. Adaptive Policy Management and Continuous Learning
iv. Case Study: Evaluating Policy Impact in African Contexts

Value Proposition: Master tools to track, measure, and improve policy effectiveness, building systems that deliver tangible results.

5: Practical Workshop and Policy Simulation

i. Policy Simulation Exercise: From Design to Impact Measurement
ii. Presentation of Group Policy Frameworks
iii. Feedback and Peer Learning Session
iv. Certification and Closing Ceremony

Value Proposition: Apply your learning in a real-world simulation and walk away with a practical, refined policy framework ready for institutional use.

Methodology
The instructor-led training courses are delivered using a blended learning approach and comprise presentations, guided sessions of practical exercise, web-based tutorials and group work. Our facilitators are seasoned industry experts with years of experience, working as professionals and trainers in these fields.

Date and Duration of Training

- 5 Full Days Specifically, **15th – 19th June 2026**.
- Location: Jimeta, Yola – Adamwa State
- Delivery format: **Residential** (with accommodation), or **non-residential** (without accommodation).

Course Participation Fee per person: NGN300,000.00 (***Early Bird Discount:*** **NGN250,000.00** valid until 15th May 2026)
Fee Covers: Training materials, resource pack, certificate of participation, tea breaks, and lunch throughout the training duration.

All payments are to be made to the following account using full name and course title as purpose of the payment:
Account Name: Martaba Development Resource Foundation
Account Number: 1313510880
Bank Name: Zenith Bank
Note: Accommodation can be arranged for interested participants at a negotiated price.

Unique Value Proposition

i. **Practical and Applied Learning:**
Designed with real-world relevance and facilitated by top policy experts and practitioners from Nigeria and international development agencies.
ii. **Strategic Networking:**
Build lasting professional connections with peers across government, civil society, academia, and donor organizations.
iii. **Comprehensive Curriculum:**
Blends theory, practice, and analytical tools tailored for development and governance professionals.
iv. **Institutional Impact:**
Participants return to their organizations equipped with actionable frameworks to drive evidence-based policy decisions.
v. **Recognized Certification:** Participants will receive a **Certificate of Participation from the Modibbo Adama University (MAU), Yola** to strengthen their professional profile.

This training is positioned as a transformational executive program that equips participants with relevant skills to t*ransform ideas into impactful policies for sustainable development.*

For registration, partnership, or sponsorship opportunities, please contact:
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